

WSJDN VIDEO ON-PLATFORM AUDIENCE PROFILE

From breaking news events to the latest tech innovations out of Silicon Valley, The Wall Street Journal's network of journalists deliver video-driven stories to explain, expand and enhance the written word.

TRAFFIC

Monthly Unique Visitors 2,163,000

DEMOGRAPHICS

Men/Women 69/31

AGE

	COMP (%)	INDEX
18-34	23.7	88
35-54	37.5	120
55+	35.7	144

HOUSEHOLD INCOME

\$75,000+	64.1	131
\$100,000+	45.2	136

