

2010 THE JOURNAL REPORT.

PUBLISHING CALENDAR

	ISSUE DATE	ORDER CLOSE	MATERIAL CLOSE
JANUARY			
Year End Review	Jan. 4	Dec. 14	Dec. 28
Quarterly Investing in Funds	Jan. 6	Dec. 16	Dec. 30
State of the Nation	Jan. 20	Dec. 30	Jan. 13
Business Insight	Jan. 25	Jan. 4	Jan. 18
Davos (inside Section A)	Jan. 27-30	Jan. 7	Jan. 21
FEBRUARY			
Monthly Investing in Funds	Feb. 1	Jan. 11	Jan. 25
Small Business	Feb. 8	Jan. 18	Feb. 1
Bannered Olympics Coverage	Feb 12-26		
Encore: A Guide to Retirement	Feb. 20	Jan. 29	Feb. 12
Energy	Feb. 22	Feb. 1	Feb. 15
MARCH			
Monthly Investing in Funds	March 1	Feb. 8	Feb. 22
ECO:nomics - Environment	March 8	Feb. 16	March 1
Encore: A Guide to Retirement	March 27	March 5	March 19
Brazil	March 29	March 8	March 22
APRIL			
Quarterly Stock Markets Review (inside Money & Investing)	April 1	March 12	March 25
Quarterly Investing in Funds	April 5	March 15	March 29
Wealth Adviser	April 12	March 22	April 5
Healthcare	April 13	March 23	April 6
40th Anniversary of Earth Day	April 17	March 26	April 9
MAY			
Monthly Investing in Funds	May 3	Apr. 12	Apr. 26
Energy	May 10	Apr. 19	May 3
Encore: A Guide to Retirement	May 15	Apr. 23	May 7
Small Business	May 17	Apr. 26	May 10
WSJ Executive Adviser	May 24	May 3	May 17
Best on the Street (inside M&I)	May 25	May 4	May 18
JUNE			
Monthly Investing in Funds	June 7	May 17	June 1
Technology: All Things Digital (inside Marketplace)	June 8	May 18	June 2
Travel	June 12	May 21	June 4
Wealth Adviser	June 14	May 24	June 7
Encore: A Guide to Retirement	June 19	May 28	June 11
Small Business	June 21	May 31	June 14

(CONTINUED)

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	ISSUE DATE	ORDER CLOSE	MATERIAL CLOSE
JULY			
Quarterly Stock Markets Review (inside Money & Investing)	July 1	June 10	June 24
Quarterly Investing in Funds (inside Money & Investing)	July 6	June 15	June 29
AUGUST			
Monthly Investing in Funds	Aug. 2	July 12	July 26
Small Business	Aug. 16	July 26	Aug. 9
WSJ Executive Adviser	Aug. 23	Aug. 2	Aug. 16
SEPTEMBER			
Monthly Investing in Funds (inside Money & Investing)	Sept. 2	Aug. 12	Aug. 26
Investing in Energy	Sept. 13	Aug. 23	Sept. 6
Wealth Adviser	Sept. 20	Aug. 30	Sept. 13
Next: Living & Planning the New Retirement	Sept. 27	Sept. 6	Sept. 20
Innovations Awards Issue inside Marketplace	Sept. 27	Sept. 6	Sept. 20
Business Education (inside Section A)	Sept. 30	Sept. 9	Sept. 23
OCTOBER			
Quarterly Stock Markets Review (inside Money & Investing)	Oct. 1	Sept. 10	Sept. 24
Quarterly Investing in Funds	Oct. 4	Sept. 13	Sept. 27
Environment	Oct. 18	Sept. 27	Oct. 11
India	Oct. 25	Oct. 4	Oct. 18
NOVEMBER			
Monthly Investing in Funds	Nov. 1	Oct. 11	Oct. 25
Small Business - Global Entrepreneurship week	Nov. 15	Oct. 25	Nov. 8
Philanthropy	Nov. 22	Nov. 1	Nov. 15
CEO Council Report (inside Section A)	Nov. 22	Nov. 1	Nov. 15
China Financial Markets Report (inside Money & Investing)	Nov. 29	Nov. 8	Nov. 22
Energy	Nov. 29	Nov. 8	Nov. 22
DECEMBER			
Monthly Investing in Funds	Dec. 6	Nov. 15	Nov. 29
Wealth Adviser	Dec. 13	Nov. 22	Dec. 6
Next: Living & Planning the New Retirement	Dec. 20	Nov. 28	Dec. 12

Sections in bold indicate Starch Readership issue; subject to change

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